

# *the* PORTRAIT MASTERS *conference*

WELCOME TO THE 2024 PORTRAIT MASTERS CONFERENCE  
THE MIRAGE HOTEL LAS VEGAS  
TPM: MARCH 3-4, 2024  
WPPI: MARCH 4-7, 2024

## TABLE OF CONTENTS

CONFERENCE OVERVIEW

REGISTRATION DAY

SCHEDULE

VENUE INFORMATION

MAINSTAGE

NETWORKING OPPORTUNITIES

SHOOTING BAY AVENUE

DINING OPTIONS

PACKING & ATTIRE

WELLBEING AND SAFETY

# CONFERENCE OVERVIEW

Welcome to the 2024 Portrait Masters Conference, where creativity meets expertise. This year, we are thrilled to gather at the luxurious Mirage Hotel for two days of inspiration, education, and networking with fellow portrait photographers from around the world.

## REGISTRATION DAY

Registration is Sunday, March 3 and Monday, March 4—you can pick up your badge in the Bermuda from 7:30am - 8:30am (both days).

Sue Bryce will be presenting her Mainstage speech '10 Steps to Becoming a Confident and Valued Photographer' from 11:00AM-12:00PM in St. Croix.

### **Portrait Masters Awards Celebration Sunday, March 3 | 8:00 PM | St. Croix**

If you are accredited, please bring and wear your medal (we have many Associates coming, plus many Masters and the Fellows!) with pride. We will be having a photo opportunity at the celebration, and are encouraging everyone to dress in cocktail party attire.

Come prepared for the day - you won't have time to change in between the conference and party.

## SCHEDULE

Please refer to the official conference schedule available on our website: 2024 Portrait Masters Conference Schedule: <https://theportraitmasters.com/2024-schedule/>

# THE PORTRAIT MASTERS CONFERENCE SCHEDULE

## SUNDAY, MARCH 3

**7:30-8:30 AM | BADGE PICKUP/COFFEE**  
*Registration Desk, Bermuda*

**8:30-9:30 AM | CREATIVE SOUL**  
*Stylized Portraiture: Mastering Children's  
Editorial Imagery.*  
Main Stage - St. Croix

**9:45-10:45 AM | JEREMY COWART**  
*A Futuristic Approach to Portraiture (with no AI)*  
Main Stage - St. Croix

**11:00AM-12:00 PM | SUE BRYCE**  
*10 Steps to Becoming a Confident  
and Valued Photographer*  
Main Stage - St. Croix

**12:00-1:30 PM | LUNCH (ON OWN)**

**1:30-6:00 PM | SHOOT & SHOP**  
*The Playground, Grand Ballroom FGH*

**6:00-8:00 PM | DINNER (ON OWN)**

**8:00-8:15 PM | SUE'S OPRAH MOMENT &  
PMA CELEBRATION NIGHT**

**8:30PM-10:30 PM | TPM SILENT DISCO**  
*THEME: VEGAS GLAM*  
St. Croix

## MONDAY, MARCH 4

**7:30-8:30 AM | BADGE PICKUP/COFFEE**  
*Registration Desk, Bermuda*

**8:30-9:30 AM | SOPHIA BARRETT**  
*Studio Alchemy: Transformative  
Photography for Creative Portraits*  
Main Stage - St. Croix

**9:45-10:45 AM | JAI MAYHEW**  
*Fashion Portraiture: The Editorial Perspective*  
Main Stage - St. Croix

**11:00AM-12:00 PM | PRATIK NAIK**  
*Coming soon!*  
Main Stage - St. Croix

**12:00-1:30 PM | LUNCH (ON OWN)**

**1:30-3:15 PM | SHOOT & SHOP**  
*The Playground, Grand Ballroom FGH*

**3:15-6:00 PM | PLAYGROUND PARTY**  
*The Playground, Grand Ballroom FGH*

**5:30-8:00 PM | DINNER (ON OWN)**

**8:00PM-11:00 PM | TPM KARAOKE PARTY**  
*THEME: VEGAS GLAM*  
St. Croix

Scan to Download the Mobile App



Email Us with Questions Anytime:  
[support@theportraitmasters.com](mailto:support@theportraitmasters.com)

# VENUE INFORMATION

**The Mirage Hotel & Casino**  
**3400 South Las Vegas Blvd Las Vegas, NV 89109**  
**Phone: 702.791.7111**  
**Website: [www.hardrockhotelcasinolasvegas.com](http://www.hardrockhotelcasinolasvegas.com)**

**Venue Parking:** The Mirage is located on the north end of the Las Vegas Strip, approximately 4 miles from McCarran International Airport. Parking fees (subject to change). For addition information on parking, please visit:  
<https://www.mgmresorts.com/en/things-to-do/parking.html>

**If you have any questions specific to the Mirage, we recommend that you contact them directly: 702.791.7111**

**Lost & Found:** Please return any lost and found items to the show office in Key Largo. Items will be turned over to Security.

**Internet:** SSID: WPPI / Password: WPPI2024!

**Coat & Bag Check:** Bag check will be available at the bell desk near hotel registration.

## **First Aid/ Emergencies**

It is best to use any house phone and dial 76911. This will direct the call to the Mirage Security Emergency Center where appropriate action will be initiated. To call local emergency services VIA 911, dial the hotel operator and ask to be connected to the local, non-hotel, 911 operators. The number from an outside line is 702.791.7175.

All Mirage Security Officers are trained on basic first aid, including CPR and use of automated external defibrillators (AEDs). A medical provider card, listing several options for medical services is available upon request. WPPI has hired an additional EMT/Medic who will be onsite and can be found at Registration Desk 3.

# MAINSTAGE

We have an incredible lineup of keynote speakers, each a luminary in the world of portrait photography. Get ready to be inspired by their insights and experiences.

## **Mainstage Location: St. Croix**

### **Mainstage Etiquette:**

A line will form outside of St. Croix AB in the morning before 8am, Sunday-Monday so if you want a front row seat, please plan ahead. Your seat will remain your seat for all talks that day.

Attendees cannot save spots in line for their friends, nor can attendees save seats for anyone if they want to sit with a group. If you wish to sit with a group, the entire group must be present and together in line.

Should anyone witness any line jumping or seat saving, please do not confront the individual/s—alert the nearest staff member. We want everyone to have a safe, hospitable experience at our talks and anyone who does not act in accordance with these guidelines may be asked to leave the event.

# NETWORKING OPPORTUNITIES

Connect with fellow photographers, share your experiences, and build lasting relationships during our networking events and mixers. Lunch is always a great time to sit with someone new and make lasting connections! If you want someone to take your portrait in one or all of our DIY bays, you need to find a buddy!

At registration, we have red ribbons for first-time attendees to wear. If you wear it, that will show us that you are open to making new connections. We want everyone to feel welcome!

# SHOOT & SHOP

## **Shooting Bay Avenue**

**Vendors:** Explore a variety of vendor booths and shooting bays, where you can test the latest photography equipment, props, and accessories. It's a unique opportunity to discover new tools and products to enhance your photography.

**Oliphant Studio is sponsoring all backdrops, and Profoto is sponsoring all lighting for Shooting Bay Avenue!**

**Shooting Bay Avenue:** You will also want to bring your camera so that you can take part in the shooting bays and build your portfolio. The shooting bays are designed for beginner photographers all the way to expert photographers—there will be shooting bay attendants present to help you get some beautiful shots for your portfolio!

We will have dedicated Shooting Bays exclusive to TPM Conference Pass holders (called The Playground) that is separate from the rest of WPPI's shooting bays, so you have more time to build your portfolio!

**Mentor Sessions:** 1-on-1 sessions to discuss your urgent business building questions, marketing and branding ideas, pricing and packages, and more! Show up ready to deep dive into your brand to build an amazing business with one of our industry experts.

**Image Reviews:** You will also have the opportunity to review your work and discuss visual trends, shooting techniques, and post-production to help you grow creatively. Bring your images in any format to receive a FREE one-on-one 15-minute review with a notable photographer.

**How To Book:** Image Reviews and Mentor Sessions are available on a first-come, first-serve basis, with walk-ins only. These will be held during the WPPI conference on the show floor Tuesday - Thursday only.

**WPPI Lounge and Stage:** We invite you to stop by the WPPI Lounge and Stage! Listen to inspirational education from our exhibitors, sponsors, WPPI editors and The Portrait System team. Don't miss the opportunity to chill or network with our editors, speakers and other WPPI attendees.

# SHOOT & SHOP ETIQUETTE

Attendees cannot save spots in any of the lines for their friends in the Shoot & Shop area. Attendees must be respectful of all other attendees, staff, models, mentors, vendors and hotel staff at all times.

While in a shooting bay, only one person will photograph the model at a time. When multiple people try to photograph the model, you're potentially distracting the model and the photographer who's turn it is to shoot. You can take BTS for the photographer who's turn it is to photograph the model, but please do not shoot over their shoulder.

Respect their time.

Attendees may not touch models, or photograph them outside of a shooting bay or touch lights in the shooting bays.

Should anyone witness any line jumping or seat saving, please do not confront the individual/s—alert the nearest staff member. We want everyone to have a safe, hospitable experience at our talks and anyone who does not act in accordance with these guidelines may be asked to leave the event.

## SEE NEXT PAGE FOR SHOW FLOOR MAP

# SHOW FLOOR MAP





# DINING OPTIONS

**Exhibitors and attendees will be able to enjoy 15% off at participating restaurants:**

TAO Restaurant @ Venetian  
LAVO Restaurant @ Palazzo  
Hakkasan Restaurant @ MGM Grand  
Beauty & Essex @ Cosmopolitan

**Note:** You will need to show your WPPI badge to redeem the 15% off.

## **Additional Dining Options:**

You can get meals delivered via all the popular apps (Doordash, UberEats, Grubhub, etc).

However, you can only have the meals delivered to the hotel lobby for you to pick up.  
Depending on the type of room you have, you can also choose to order groceries via Instacart.

# PACKING & ATTIRE

We recommend that you bring layers—while it can be very hot outside during the day, the AC indoors can be a bit too much for people sensitive to cold. It can also get cool in the evenings.

We are encouraging everyone to dress “cocktail party” for the Sunday evening Portrait Masters Awards Celebration, and ‘Vegas Glam’ for Monday’s Silent Disco and Tuesday’s Karaoke.

For the Closing Party, anything goes as long as it is tasteful. Make sure to bring a couple pairs of comfortable shoes and bandaids if you get blisters!

# WELLBEING & SAFETY

Start hydrating before you arrive—if you are not familiar with Vegas weather, hydration is extremely important. Along with water, we recommend supplementing with electrolytes (coconut water, sports drinks, or electrolyte packets) and be mindful of your caffeine and alcohol intake.

If you find yourself feeling nauseous and dizzy, those are the telltale signs of heat exhaustion. Please alert hotel security (call the front desk if you aren't feeling well) or a conference staff member if you feel ill or injure yourself. You can always email and let us know, too. Just please don't wait until after the event to let us know:

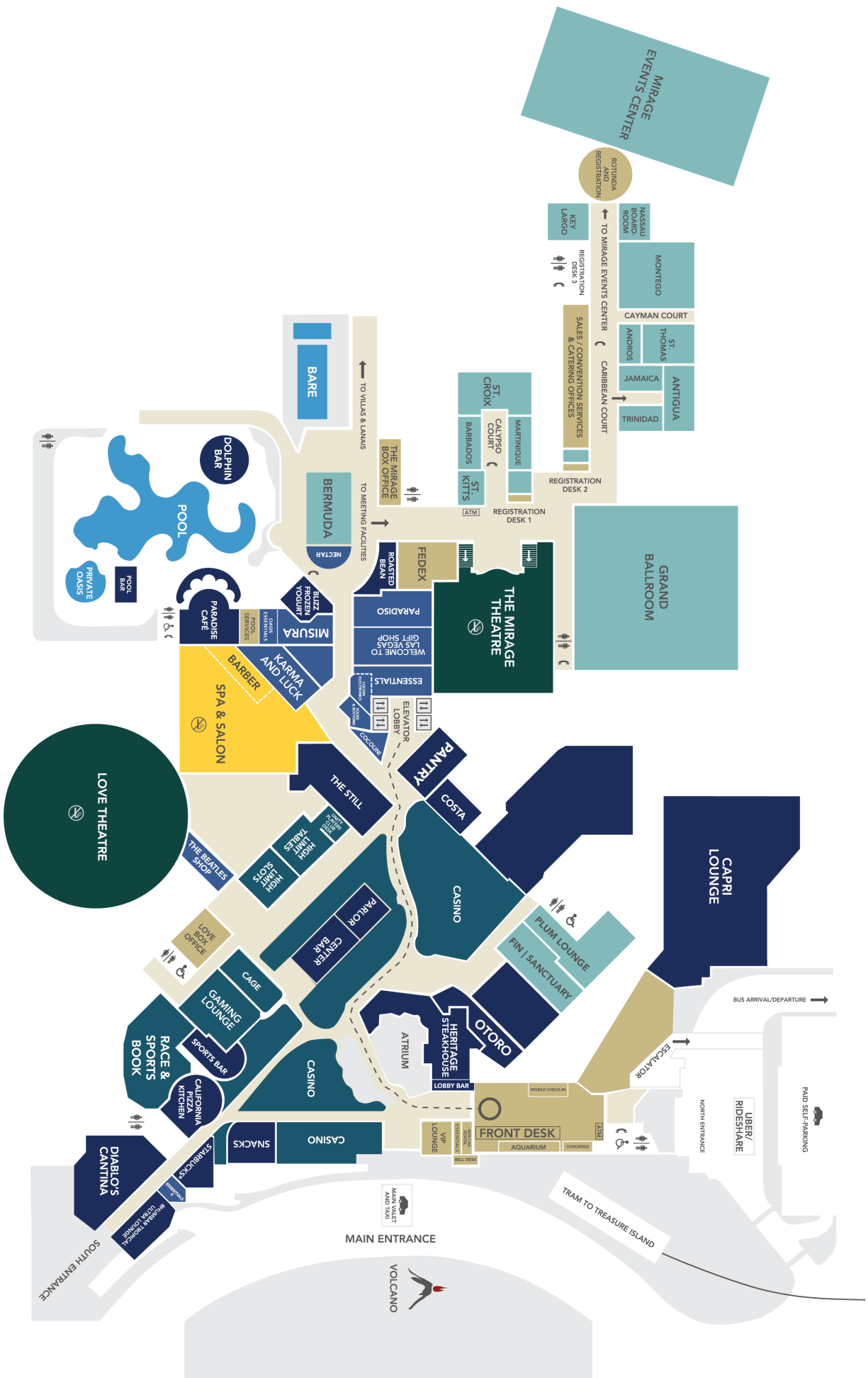
**[support@theportraitmasters.com](mailto:support@theportraitmasters.com)**

**[info@wppievents.com](mailto:info@wppievents.com)**

## **EMERALD COVID TERMS:**

Attendee expressly agrees to fully comply with applicable CDC, state and local health official guidelines relating to all current health and safety measures and protocols (including those related to COVID, if any) required by Emerald and the venue for attendance at WPPI. Emerald reserves the right to remove any attendee from the event for failure to adhere to any such health and safety measures or other protocols for attendance at the event.

**Covid-19:** There are currently no regulations for Covid. If you want to wear a mask while at the event, just bring them along and you are welcome to wear them. We will have hand sanitizer near high traffic areas. If you start to feel unwell and think you may have Covid, please call the hotel front desk and let security know. (They will then contact our event planners, who will have a limited supply of Covid tests).



- GUEST SERVICES
- SHOPPING
- POOL
- CASINO
- CONVENTION
- DINING & NIGHTLIFE
- WALKWAYS ENTERTAINMENT
- SPA
- RESTROOM
- ELEVATOR
- PARKING

# *the* PORTRAIT MASTERS *conference*

We want everyone who is attending our event to have a safe and enjoyable experience.

Should something undesirable happen, document as much as you can, and please contact hotel security immediately (call the front desk). If there is a staff member nearby please let them know. It is very important in circumstances like these that they are reported ASAP and during the event.

We hope you have a fantastic time at the 2024 Portrait Masters Conference. Enjoy the workshops, network with fellow photographers, explore the Shoot & Shop, and make the most of your experience at the Mirage.

*See you in Vegas!*