

# Conference Sponsorship

Be a part of WPPI's core mission of the highest level of education and inspiration for our community by sponsoring powerful and meaningful speakers on the WPPI stage. Sponsorship gives you the opportunity to directly support a speakers' involvement in the show through supporting their instructional events.

## Steps to Sponsorship:

- 1 WPPI and sponsor discuss sponsorship level.
- 2 Sponsor confirms speakers and session details with WPPI.
- 3 WPPI to confirm timeslot and send speaker contract.
- 4 WPPI will verify sponsorship and speaker contract will be modified (if necessary) and resent to speaker for signature.
- 5 WPPI will contact sponsor for logo and social media post content.
- 6 Sponsor will pay speaker directly for agreed upon sponsorship.

## HAVE QUESTIONS OR NEED MORE INFORMATION?

Email [info@wppievents.com](mailto:info@wppievents.com)

\* Speaker/Sponsor must request table by emailing [operations@wppievents.com](mailto:operations@wppievents.com)

\*\* To be negotiated between speaker and sponsor and paid directly to speaker by sponsor. We highly recommend speakers book their hotel within the WPPI Room Blocks. Speaker/Sponsor are responsible for any additional costs that are not outlined in speaker contract including transportation and meals.



### GOLD LEVEL EXCLUSIVE SPONSORSHIP

- Sponsor logo will be included in online class description on [wppiexpo.com](http://wppiexpo.com)
- Sponsor Logo inclusion in Session Signage and Conference Sponsor Meter Board
- Sponsor table in session room available on request\*
- Brief introduction by sponsor at beginning of session (if agreed to by speaker)

#### INVESTMENT:

Sponsor pays speaker directly for their Airfare, Hotel and Honorarium\*\*



### SILVER LEVEL NON-EXCLUSIVE SPONSORSHIP (2 SPONSORS MAXIMUM)

- Sponsor logo will be included in online class description on [wppiexpo.com](http://wppiexpo.com)
- Sponsor Logo inclusion in Session Signage

#### INVESTMENT:

Sponsor pays speaker directly for their Airfare and Hotel **or** Honorarium\*\*

### NON-EXHIBITOR RATE

**INVESTMENT:**  
\$5,000