



THE MIRAGE, LAS VEGAS

LIVE JUDGING

FEB. 27-FEB. 28, 2022

CONFERENCE

FEB. 28-MARCH 3, 2022

SHOW

MARCH 1-3, 2022

WHAT'S NEW FOR WPPI 2022?

- 1 GIFT FOR WPPI 2021 CONFERENCE ATTENDEES**
All **1000+** conference attendees from **WPPI 2021**, received a **FREE** conference badge to **WPPI 2022**.
- 2 NEW SUE BRYCE EDUCATION MEMBERS ONLY TICKET**
All **8000+** current SBE members and all new SBE members will be given an exclusive ticket to **WPPI 2022** with access to member only features and more!
- 3 NEW WPPI DEMO STAGE**
A dedicated stage on the WPPI event floor for exhibitors and sponsors to feature, present, and drive sales. Video of each presentation will be shared with the sponsor and posted to the RF/WPPI Youtube channel.
- 4 PLUS SO MUCH MORE!**
For more information, visit: [WPPIEXPO.COM/EXHIBITOR/EXHIBIT-INQUIRE](https://www.wppiexpo.com/exhibitor/exhibit-inquire)

BOOTH PRICING STARTS AT \$3,995

ADDITIONAL CORNERS \$375

**SECURE A BOOTH BY
FEBRUARY 4, 2022
TO RECEIVE MAXIMUM
EXHIBITOR BENEFITS!**



66% HAVE BEEN IN BUSINESS
6+ YEARS
(UP 15% FROM 2020)

69%
SAID ATTENDING **wppi** IS
IMPORTANT
FOR THEIR BUSINESS

TESTIMONIALS

“ I love WPPI!
It is my favorite
event of the year!
We had a fantastic
time, and our
booth was almost
always busy. ”

Christine Temoulet,
AfterShoot

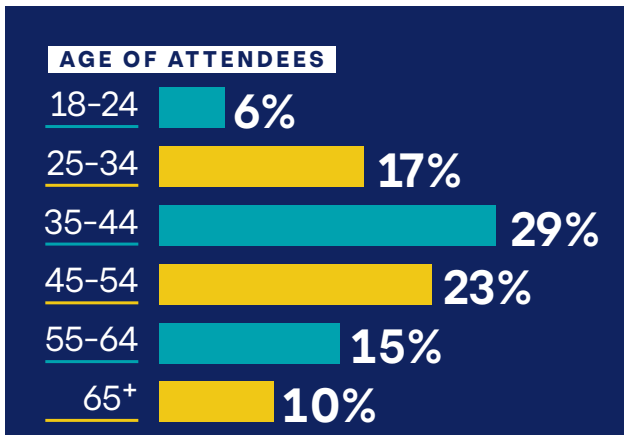
“ I always pick
up some new
customers at
the event. ”

Howard Burkholz,
Allstate

wppi 2021
POST
SHOW
REPORT

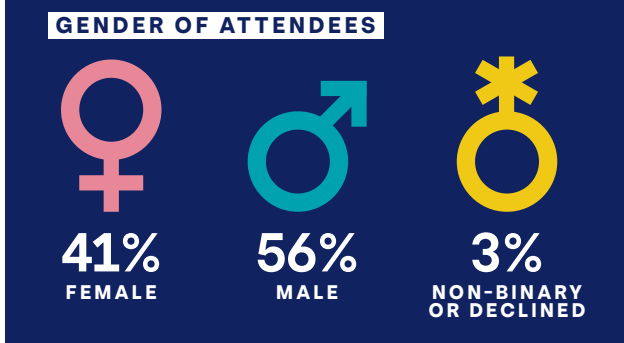
Only by exhibiting at **WPPI**—the premier industry event for professional, amateur and emerging wedding and portrait photographers and filmmakers—can you put your gear into the right hands and gain a competitive edge. **WPPI** is your place to connect with qualified photographers and filmmakers who are looking to add your brand to their tool kit right on the spot.

42%
OF ATTENDEES
IN 2021 WERE
THERE FOR THE
FIRST TIME



THE MAIN REASON
70% OF ATTENDEES
COME TO **wppi**
TO SOURCE
PRODUCTS + SERVICES

35%
OF ATTENDEES OFFER BOTH
PHOTO + VIDEO
SERVICES



OUR ATTENDEES HAVE
\$15.4M
IN PURCHASING POWER

67% PLAN TO SPEND
MORE THAN
\$2,000
ON EQUIPMENT
(UP 7% FROM 2020)

**CONTACT YOUR SALES
REP FOR MORE INFO**



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