

Conference Sponsorship

➔ Be a part of WPPI's core mission of the highest level of education and inspiration for our community by sponsoring powerful and meaningful speakers on the WPPI stage. Sponsorship gives you the opportunity to directly support a speakers involvement in the show through powering their speaking opportunity.

Steps to Sponsorship

1. Speaker and sponsor discuss sponsorship level
2. Speaker fills out [Speaker Sponsorship Form](#)
3. Speaker contract will be modified and resent to speaker for signature
4. WPPI will contact sponsor for logo and social media post content
5. Sponsor will pay speaker directly for agreed upon sponsorship

GOLD LEVEL

Exclusive Sponsorship

- Sponsor logo will be included in online class description on wppiexpo.com —100,000+ page views per month
- Sponsor Logo inclusion in Material for the class sessions, Show Guide, Session Signage, and Conference Sponsor Meter Board
- Social Media Post (written by sponsor) with placement on Twitter (40K+ followers): 3 tweets and Facebook (83K+ followers): 1 post
- Sponsor table in session room
- Brief introduction by sponsor at beginning of session (if agreed to by speaker)

COST: Sponsor pays Speaker directly for their Airfare, Hotel and Honorarium*

SILVER LEVEL

Non-Exclusive Sponsorship (2 maximum)

- Sponsor logo will be included in online class description on wppiexpo.com —100,000+ page views per month
- Sponsor Logo inclusion in Material for the class sessions, Show Guide, and Session Signage

COST: Sponsor pays Speaker directly for their Airfare and Hotel OR Honorarium*

*To be negotiated between speaker and sponsor and paid directly to speaker by sponsor. We highly recommend Speakers book their hotel with OnPeak in the WPPI Room Blocks. Speaker/Sponsor are responsible for any additional costs that are not outlined in speaker contract including transportation and meals.

HAVE QUESTIONS OR NEED MORE INFORMATION?

Email info@wppievents.com